

HOST & HOME : Content April week 2-3

13 April 2016

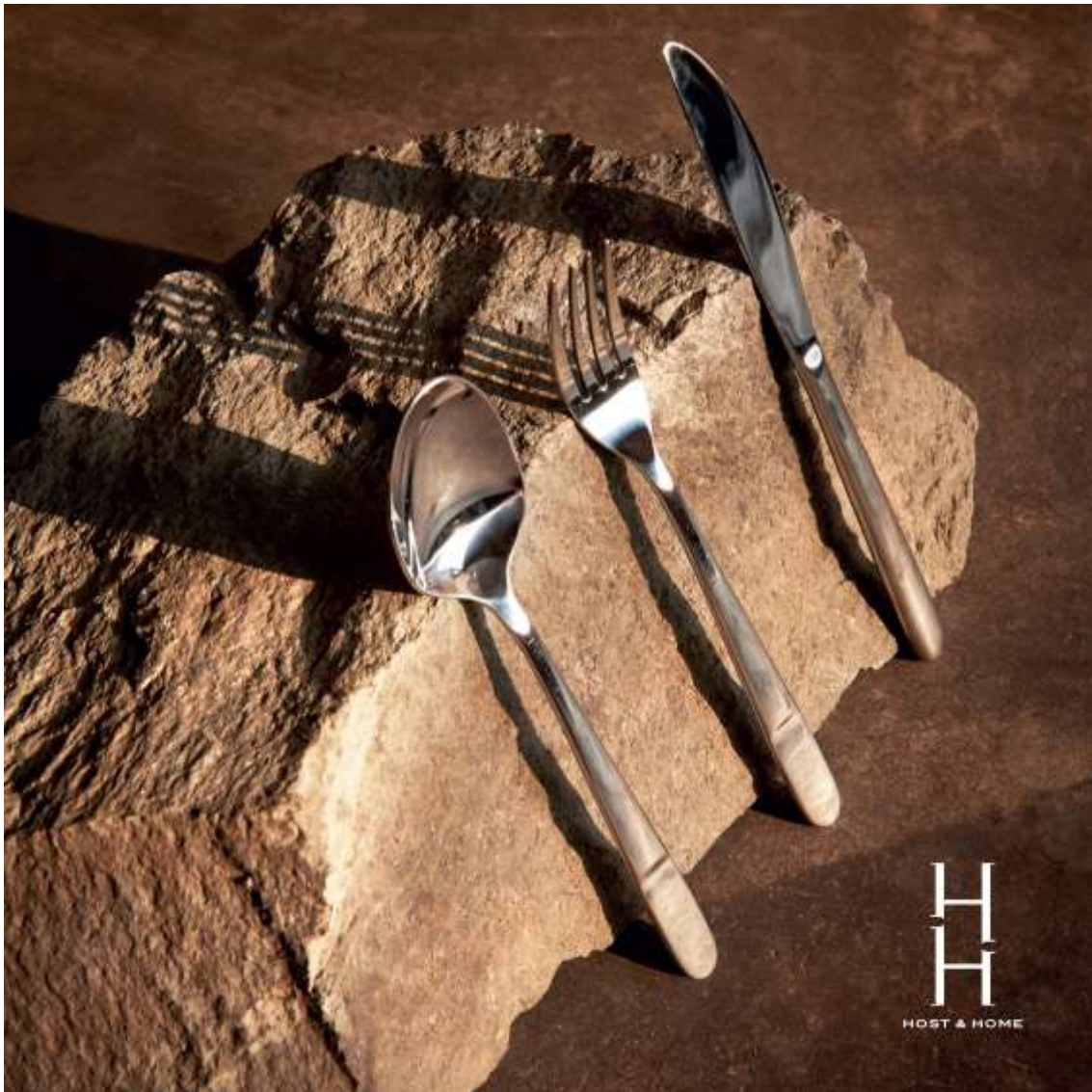


HOST & HOME PROJECT

After more than five consecutive years of above-average growth, the international tourism sector continues to reach new heights – for travelers and service providers alike. This growth has resulted in a transformation of the industry supporting it, from hotels, to restaurants, to spas. The robust performance of the sector is contributing to economic growth and job creation in many parts of the world, and opening never before seen opportunities for niche local brands to find international success.

As part of its strategy to expand sales and marketing channels to tap into these opportunities, the Department of International Trade Promotion (DITP) is developing markets for hospitality products in Europe and more specifically in Italy through the Host & Home Project (H&H). The goal of the project is to target institutions to help high quality Thai products penetrate into hotels, restaurants, and the spa sector, while revitalizing the image of Thailand with positive new lifestyle offerings. Tapping into the Italian market – the home of world-class design – will aid with the premium positioning of Thai products, helping to create added value, and advancing them on a path to sustainable global recognition. To achieve this next level of international excellence, the DITP has commissioned **Mitor Consultancy Services**, a hospitality design expert with more than three decades of knowledge and experience in Italy and Europe.

14 April 2016



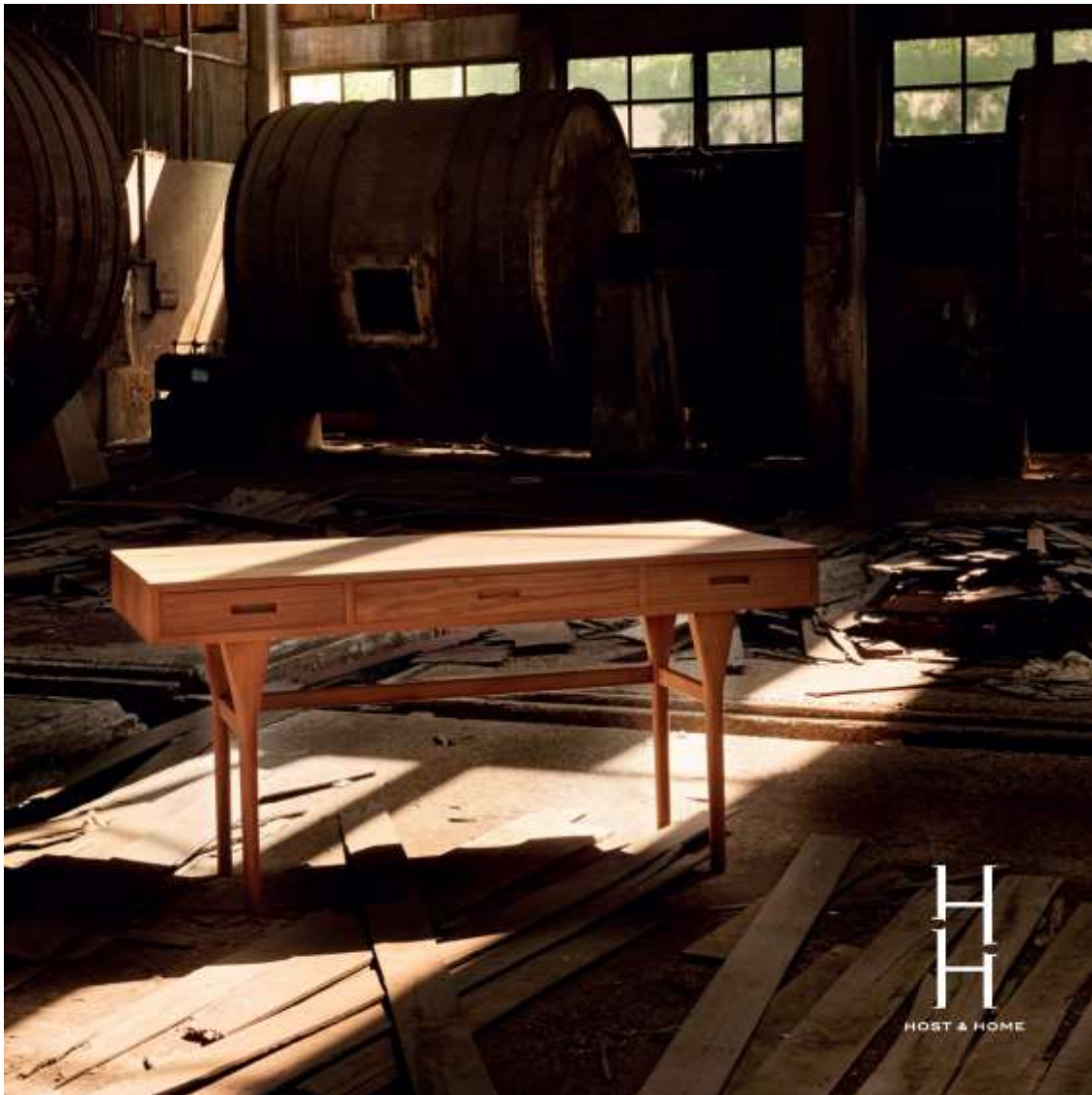
BARA STAINLESS WORK

You can meet BARA STAINLESS WORK at Host & Home Showcase, BIG+BIH April 2016 between 19-23 April 2016, Hall EH 105, Bitec Bangna, Bangkok, Thailand

Website : www.barastainlesswork.com

For more information, Please contact : hostandhomeditp@gmail.com

14 April 2016



DEESAWAT INDUSTRIES

You can meet DEESAWAT INDUSTRIES at Host & Home Showcase, BIG+BIH April 2016 between 19-23 April 2016, Hall EH 105, Bitec Bangna, Bangkok, Thailand

Website: www.deesawat.com

For more information, Please contact : hostandhomeditp@gmail.com

15 April 2016



KUNAKIJ FURNITURE INDUSTRY

You can meet KUNAKIJ FURNITURE INDUSTRY at Host & Home Showcase, BIG+BIH April 2016 between 19-23 April 2016, Hall EH 105, Bitec Bangna, Bangkok, Thailand

Website: www.kundecorate.com

For more information, Please contact : hostandhomeditp@gmail.com

15 April 2016



PHOETHONG ARANYIK HANDIWORK

You can meet PHOETHONG ARANYIK HANDIWORK at Host & Home Showcase, BIG+BIH April 2016 between 19-23 April 2016, Hall EH 105, Bitec Bangna, Bangkok, Thailand

Website: www.phorthong-aranyik.com

For more information, Please contact : hostandhomeditp@gmail.com

16 April 2016



UNION VICTORS

You can meet UNION VICTORS at Host & Home Showcase, BIG+BIH April 2016 between 19-23 April 2016, Hall EH 105, Bitec Bangna, Bangkok, Thailand

Website: www.unionvictor.com

For more information, Please contact : hostandhomeditp@gmail.com

17 April 2016



PLATO FORM

You can meet PLATO FORM at Host & Home Showcase, BIG+BIH April 2016 between 19-23 April 2016, Hall EH 105, Bitec Bangna, Bangkok, Thailand

Website: www.platoform.com

For more information, Please contact : hostandhomeditp@gmail.com

18 April 2016



CERAS IMPLY

You can meet CERAS IMPLY at Host & Home Showcase, BIG+BIH April 2016 between 19-23 April 2016, Hall EH 105, Bitec Bangna, Bangkok, Thailand

Website: www.cerasimply.com

For more information, Please contact : hostandhomeditp@gmail.com

18 April 2016



PREMPRACHA'S COLLECTION

You can meet PRACHA'S COLLECTION at Host & Home Showcase, BIG+BIH April 2016 between 19-23 April 2016, Hall EH 105, Bitec Bangna, Bangkok, Thailand

Website: www.prempracha.com

For more information, Please contact : hostandhomeditp@gmail.com

19 April 2016



You can meet 23 design and manufacturing companies to receive exclusive consultation for hospitality product development, from July 2015 – February 2016, The House & Home Project unveiled design prototypes in a special H&H Showcase at BIG+BIH April 2016 between 19-23 April 2016, Hall EH 105, Bitec Bangna, Bangkok, Thailand, to promote the products among international buyers, and hospitality (and housing) professionals. Additionally, the unique collaboration helped create connections, boosting credibility and confidence in premium Thai lifestyle products – while underscoring design strengths in line with global trends, and in quality and standards widely accepted by customers from across the globe. Aiming at leveraging positive perceptions of Thailand among target buyers, the Project will also help to enhance the image of premium Thai lifestyle products in the global marketplace.

20 April 2016



THE LOOM BANGKOK

You can meet THE LOOM BANGKOK at Host & Home Showcase, BIG+BIH April 2016 between 19-23 April 2016, Hall EH 105, Bitec Bangna, Bangkok, Thailand

Website: www.theloombangkok.com

For more information, Please contact : hostandhomeditp@gmail.com

21 April 2016



THAI NUM CHOKE TEXTILE

You can meet THAI NUM CHOKE TEXTILE at Host & Home Showcase, BIG+BIH April 2016 between 19-23 April 2016, Hall EH 105, Bitec Bangna, Bangkok, Thailand

Website: www.fabricwoven.com

For more information, Please contact : hostandhomeditp@gmail.com