

textile trends: S/S 2012 > TRENDS IN PROGRESS



Thai Text Trend (T³)

Organized by the Department of Export Promotion, T³ is a cooperative project created with the vision of uniting manufacturers with the common goal of enhancing the design capacity and global marketability. Under the artistic direction of Marcello Massarente of Mitor Textile Consultancy Services, Milan, Italy, T³ offers its interpretation of up-to-date trends for all seasons.

Marcello Massarente from Mitor Textile Consultancy Services

Mitor is a stylistic and technical services company, born in 1985, led by Marcello Massarente, which operates in the textile and clothing sector. It is made up of a group of consultants specialized in the various textile sector who are able to offer personalized advice and collaboration. Mitor offers a wide range of services, the prerogative being the union between creativity, technology and marketing. With a constant finger on the pulse of market trends and the professional experience matured with leading companies, Mitor is able to offer its services in an innovative way.

THAI TEX TREND
AND FORUM • MEMBER STANDS



Department of Export Promotion
Ministry of Commerce, Royal Thai Government

CANALITY

- Intense Emotions emphasize an Innate Sensuality
- Seductive colors from deep purple to pungent green with fiery red and skin pink contrasts
- Tribal art, sensual echoes – Stylized jungle and savana motifs
- Ikat techniques on warps – Pigment painting like stripes – Batik printed tattoos, masks
- Optical version of tiger, zebra stripes, zigzag – Banded raffia gauze – Sun-dried canvas
- Torn, singed “castaway” style jersey – Wicker, mat weaves with lacquered tapes, cords
- Laser plumage on bone buttons, contoured shapes – Macro discs with chips and naive embellishments
- Primitive tangles of strings and tapes for passementerie – Fringe composed of threads and animal print strips
- Body self-awareness – Transparency and sinuosity
- Impalpable chiffon, egg membrane voile, peach-skin silk – Nude look with tulle, mesh, lace
- Reflecting duchess satin – “Liquid” wrapping jersey – Stretch poplin and taffeta, guepire style
- Allover micro polkadots, stars, hearts – Marbled, shaded effects – Mermaid-like lam and sequins
- Bronze border trim in rebrod” lace – Satin micro ruffle on elastic suspender ribbon
- Saucy buttons with dark mesh veiling – “Garter belt” closures with jewel details
- Obscure, gothic, crepuscular charm – “ Twilight” inspiration
- Deep, intense shades – Shiny and dull surfaces – Night effects with shadows, chiaroscuro
- Silky brocade, glazed panne velvet – Coating like nappa, patent leather – Macram” doubling
- Stylized spiderwebs, sequential lunar phases, blurry holograms – Encrustations with latex
- Black pearl inserted on concave, dull buttons – Rough wooden base, crystal core
- Ribbons with floating chains, metallic knit fringe – Silicone glazed lace for borders

PURITY

- Evanescence and Naturalness enhance Rediscovered Essentiality
- "Naturally" urban tones ranging from pure white to mineral shades, enlivened by citron yellow
- Poetic, breezy sheerness - Crystalline aspects, "peek-a-boo"
- Veil type knit – Pearlized gazar, georgette, organza – Opaline like stripes on silky voile
- Milky shading – Satiny aspect -Hint of arabesques, butterfly wings, feathers
- Filiform graphics like glass engraving – Filigree embroidery – Flocking with transparent encrustations
- Silk chiffon ribbons with luminous trails – Translucent, shaded, crumpled organza for trim
- Ultra-flat aluminum buttons with scribbles– Smudged patterns on porcelain bases
- Social events– Discreet preciousness – Smooth, luminous surfaces
- Mohair/silk toile – Rayon cupro for cady, faille, taffeta – Iridescent poplin in Egyptian cotton
- Moir" effects on sateen – Damask in Flanders linen – Clean, fluid jersey peplum style
- Laser engraving like Belgian lace – Needled micro flounces – Embroidery with tiny ceramic spheres
- Tiny flower snaps in a mix of metals and beads – Metallic lace for ring buttons
- Organ-pipe pleated satiny grosgrain – Plastron with latex-type macram" on laserized ground
- Mineral world, uncontaminated deserts – Crinkling, granularity, layering
- Linen, hemp with slubby brilliance – Rustic/chic summer tweed – Wavy jersey like sand dunes
- Cr'epon, compact seersucker, asymmetric cloqu" – Pumice effect embossing – Macro tie & dye
- Silver and gold veining – Flocking in quartzlike powder - Needled organza pieces on jute
- Knops like "grains" for leno weave ribbons – Flocked borders with siliceous sand casting
- Toggles with natural cords and gilding – Macro buckle covered with metallic mesh and jute threads

UTILITY

- Practicality and Concreteness favor a Better Daily Life
- Basic, authentic, timeless shades enhanced by grass green and momosa yellow
- Manual work – Functional, lasting, primary materials
- Strong cottons like drill, denim, moleskin – Tight structures for gabardine, piqué – Garment washings
- Worn look for poplin, chambray, oxford - Pick-and-pick, checkered, two-tone striped patterns
- Waxing and resinating with “writing” effect – Minimal decorations – Streaking, slight material traces
- Labels like booklets with velcro – Swing tags in aged materials and faded prints
- Pull tabs and hooks in millimeter notched wood – Washer-button with pencil/stick motif
- Back to roots, country life – Innocence and romantic touch
- Range of checks in zephir – Heavy linen, slubby “dishcloth” cotton – Fruit prints
- Cotton/washi muslin - “Old England” wallpaper designs – Handkerchief windowpane patterns
- American quilts, patchwork style – Crocheted workmanship – Trousseau embroidery: hemstitch, shadow stitch
- Washed denim serigraphy on resin buttons, buckles – Bucolic decorations on shirting pattern grounds
- Bias-cut sateen with micro cherry, lemon prints – Floral garlands and openworks on rusti gauze
- Style and technology – Sports materials become urban elegance
- Porous, breathable micro surfaces – High density and high tenacity fibers - Cotton with steel weft
- Parachute silk, silky fleece and chenille – Spinnaker, ripstop cloth – Hi-tech microfiber jersey
- Chromatic and material contrast with Memphis style geometrics – Bands, patches in heat-fused neoprene
- Reflector detail on double piping, elastic ribbons – Bunches of colored shoelaces as closures
- Metal and rubber cylinders as zip tabs – “Biker” inspiration for snaps and studs

VANITY

- Aesthetic Research expresses a normal Desire to Showoff
- Vivid colors changed with optimism from klein blue to tangerine with luminous plastic touches
- One of a kind – Multi-dimensional effects – Studied placements
- Luminous, satiny surfaces - Mix & match painting, photography, architecture using digital techniques
- Fluidity with 70s-inspired psychedelic prints - Spray and brushstroke painting techniques like “artwork”
- Big stylized leaves in relief – Spots of color like maxi abstract flowers with over-embroidery
- Galvanochrome metallic snap closures – Pinwheel Brooches – PVC pop chains
- Abstract printed grosgrain, fluo piping – Plastrons with raised multicolor radar readings
- Cocktails of vivid “anti-crisis” colors – Vacation resort atmosphere
- Luminous cotton and raw silk – Bright solids often with marbled, malteinte, stained effects
- Raschel knit with stripes and zigzag - Chromatic explosion with tie & dye, bandhani, shibori techniques
- Club Med spirit with pareo, sarong motifs – Tropical flora and fauna in glassy mosaic versions
- Bayadere effects with material mix for passementerie – Braided leather and colorful tapes
- Bold colors for butterfly shape closures in raffia and rubber – Macro buttons with “mural” painting
- Nightlife, desire for conquest – Reflecting, sparkling, shimmering surfaces
- Shiny satin, taffeta - Resinated, wet-look cotton – Lacquered aspects, gelatinous handle
- Chantilly lace in shocking tints – Burnt out metallic velvet – Embossed snakeskin lam”
- Tulle embroidered with mirror chips – Tone-on-tone speckling, tiger stripes with fum” sequins
- Tangled closure with burnished macro rings – Showy zipper tape covered with tiny mirrors
- Luminous, floating micro-rings on tulle borders – Pav” effect with mirror fragments and bugle beads