



**THAI TEX TREND**  
STYLED IN ITALY

**AUTUMN/WINTER 2004-2005**

## about T<sup>3</sup>

Founded in 2001. T<sup>3</sup> (Thai Tex Trend), under creative guidance of Mr Marcello Massarente (Mitor Textile Consultancy Services, Italy), stretches its capacity and creativity to claim a significant place in the world market of textiles designs. Bi-annually, T<sup>3</sup> offers its interpretation of up-to-date textile trends for Spring/Summer and Autumn/Winter.

T<sup>3</sup> invites you on a new voyage of creativity. We hope you'll find our latest offerings suitable for your needs.

This textile development project is organized by the Department of Export Promotion (DEP) of the Ministry of Commerce, under the Royal Thai Government and participated by Bangkok Weaving Mills Co., Ltd., Jong Pattana Co., Ltd., P.N. Textile Co., Ltd., Saha Union Public Co., Ltd., Sampran Synthetic Textile Co., Ltd., Thai Filament Textiles Co., Ltd., and United Textile Mills Co., Ltd.

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### **optical flash**

Bold colour stitches on black enhance the visual and feel of fabric. Identical stitches are also the foreground on whites for a more toned-down vividness. Resolutely geometric patterns and graphic stripes are prominent so as to create a blurring illusion in a fun way.



### **classic reconstruction**

Nostalgia-inspired offerings redefined by today's technology to create a new effect. Elements are condensed. Weights are controlled. Result is classic comfort – reminiscent of old-day men's tailor, yet possesses a modern quality. Classic stripes are abound yet seem to move on the overall fabric in an unpredictable fashion.



### **ultimate glam**

Sleek and chic. Ultramatt meets ultra-lustrous. Glamour is mirrored on both sides of the fabric. Nonetheless, they interpret into affluence of style in both subtle and lucid manners. The smooth feel translates comfort while the glow it radiates means pure luxury.



### **colour convergence**

Two tones co-exist on the same surface enhancing fabric texture and hue. Herringbones and hound's tooth are common. Plains are obsolete. Colours are rather subdued and reserved. Light-coloured embroidery on black brings sensuality to the genre.

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