

# about T<sup>3</sup>

Founded in 2001, T<sup>3</sup> (Thai Tex Trend), under creative guidance of Mr. Marcello Massarente (Mitor Textile Consultancy Services, Italy), stretches its capacity and creativity to claim a significant place in the world market of textile designs. Bi-annually, T<sup>3</sup> offers its interpretation of up-to-date textile trends for Spring/Summer and Autumn/Winter.

This textile development project is organized by the Department of Export Promotion (DEP) of the Ministry of Commerce, under the Royal Thai Government and participated by Bangkok Weaving Mills Co., Ltd., Jong Pattana Co., Ltd., P.N. Textile Co., Ltd., Saha Union Public Co., Ltd., Sampran Synthetic Textile Co., Ltd., Thai Filament Textiles Co., Ltd. and United Textile Mills Co., Ltd.

Once again, we hope your creative quest with T<sup>3</sup> will be both rewarding and fulfilling to all your goals.



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SPRING/SUMMER 2004  
**trends**



**THAI TEX TREND**  
STYLED IN ITALY

SPRING/SUMMER 2004  
**trends**



## subdued reverie

The wear of time that makes fabrics more precious. Plain, jacquards, prints that show the effects of wear but maintain a trace of ancient splendour.

Nostalgic flowers in different pastel colours. Silky, delicate, shiny from use. Romantic pleats and crease graduate in a range of various aesthetic aspects. Patterns became cloudy. Visuals are out of focus and almost blurry.



## fantasy twist

The dominating fibre is cotton, silk and linen. Stripes multicolour, stripes at all angles, irregular, raised and asymmetric. Prints on yarn dyed fabrics, Seersucker undulations and crinkled effects. Checks play with dimensions, sketching, relief and lively with an array of luminous colours.

Audacious colours combinations for a look that is both fresh and ironic.



## midnight cloud

The mood here is casual with irregular aspects, almost aged look and washed-out. Fabrics with an already worn, lightly used or deceptively neglected look. A great return of finishes sophistication that imprint new types of materials with look, handles and surfaces.

Overdyes and overprint treatment became the must of this season developed on woven and knitted fabrics. Denim is eroded, worn-out, teared with trace of rust.